



**FOR IMMEDIATE RELEASE**

HARRISON, N.Y. – April 25, 2014

**Transamerica Retirement Solutions Today Honored Financial Educators of the Year**  
*Inaugural awards ceremony recognized outstanding financial advisors  
who help increase financial literacy for their communities and clients*

Transamerica Retirement Solutions today recognized two financial advisors with its inaugural Transamerica Financial Educators Award. The awards ceremony took place during Transamerica's second annual Retirement Readiness Summit (April 23-25) and coincides with National Financial Educators Day on April 25.

The awards acknowledged the work of two financial advisors whose efforts to improve financial literacy have positively impacted their communities and clients —Tom Hoffman with Lincoln Investment Planning, Inc. and Jania Stout with the Fiduciary Consulting Group at PSA.

Mr. Hoffman received the Transamerica Financial Educators Award for community education for his outstanding educational outreach to high school students in Massachusetts. Through his successful, community-based financial education program, local high school students have learned real-world financial management skills such as how to create a budget and manage financial events like unforeseen health expenses.

Ms. Stout received the Transamerica Financial Educators Award for employee engagement for her unique educational program for retirement plan participants. To address the challenge of low retirement savings rates among U.S. workers, Ms. Stout developed the Retirement HERO Program to provide an easy-to-understand method of saving for retirement. Ms. Stout's four-step program encourages workers to have a budget, eliminate debt, know their retirement number, and own their plan.

A special Financial Education Leadership Award was also presented by the National Financial Educators Council to Deb Rubin, senior vice president of TPA and specialist advisor distribution for Transamerica Retirement Solutions, for her leadership and dedication to improving retirement outcomes for American workers.

(Continued)

---

**Media inquiries**

Hank Williams

Phone: 319-355-7789

Email: [hank.williams@transamerica.com](mailto:hank.williams@transamerica.com)

Julie Quinlan

Phone: 213-742-5134

Email: [julie.quinlan@transamerica.com](mailto:julie.quinlan@transamerica.com)



“Financial education is an integral part of any effort to help American workers achieve a secure retirement. Transamerica is proud to recognize the winners of the Transamerica Financial Educators Award for their efforts to increase financial literacy in their communities,” said Stig Nybo, president of pension sales and distribution for Transamerica Retirement Solutions. “We’re especially proud of Transamerica’s Deb Rubin. She is passionate about improving financial security and her work to promote the importance of financial education will help create better retirement outcomes for many Americans.”

Transamerica is currently accepting nominations for the 2015 Transamerica Financial Educators Award. To submit a nomination, apply online at [trsretire.com](http://trsretire.com).

###

#### **About Transamerica Retirement Solutions**

Transamerica Retirement Solutions (Transamerica) is a leading provider of customized retirement plan solutions for small to large organizations.

Transamerica partners with financial advisors, third party administrators, and consultants to cover the entire spectrum of defined benefit and defined contribution plans, including: 401(k) and 403(b) (Traditional and Roth); 457; profit sharing; money purchase; cash balance; Taft-Hartley; multiple employer plans; nonqualified deferred compensation; and rollover and Roth IRAs.

Transamerica helps more than three million retirement plan participants save and invest wisely to secure their retirement dreams. For more information about Transamerica Retirement Solutions Corporation, please visit [trsretire.com](http://trsretire.com).

#### **About The National Financial Educators Council**

The National Financial Educators Council is a personal finance company dedicated to creating a world where people are informed to make qualified financial decisions that improve their lives, the lives of their loved ones, and the lives of people they impact around the globe. The NFEC promotes advocacy campaigns, sets standards, conducts research and shares best practices that further the financial literacy movement. Learn more at [FinancialEducatorsCouncil.org](http://FinancialEducatorsCouncil.org).

Transamerica Retirement Solutions Corporation is not affiliated with the National Financial Educators Council.